



Analytics Without Constraints



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Safe Harbor

Certain information contained in this presentation is forward-looking in nature. Any expectations based on these forward-looking statements are subject to risks and uncertainties and other important factors. These and many other factors could cause delivery of products, features or enhancements to differ materially from expectations based on these forward-looking statements. Netezza does not undertake an obligation to update its forward-looking statements to reflect future events or circumstances.



nzAnalytics Starter Kit

Data Prep

Data Profiling / Descriptive Statistics

Probability Density and Inverse Functions

General Diagnostic

Measures

Error Calculation

Statistics

Histogram and Frequency Table

Quantiles

Parametric Statistics

Non-Parametric Statistics

Moments

Sampling

Uniform Random Sampling

Data Prep / Transformations

Binning and Discretization Standardization and Normalization

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nzAnalytics Starter Kit

Data Mining	Predictive	Analytics	Spatial
Association Rules Mining Association	Sample Size One-Way ANOVA	Bayesian Methods Classifier Graphical Model	Geometric Functions Geometric Information Geometric Object Manipulation
Clustering	Regression	Model Testing	Geometric Analytics
K-Means Hierarchical Clustering	Linear Regression	Error Calculation	Conversion Comparison Distance and Area
Feature Extraction	Classification		
Dimension Reduction	Decision Trees Neighborhood Methods		
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Open Source Analytics

Horizontal

Vertical

R Analytics

- Bayesian
- Cluster
- Distributions
- Graphics
- Graphical Models
- Machine Learning
- Multivariate
- Natural Language Processing

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- Optimization
- Robust Statistical Metrics
- Spatial
- Survival Analysis
- Time Series

- Econometrics
- Experimental Design
- Computational Physics
- Clinical Trials
- Environmetrics
- Finance
- Genetics
- Medical Imaging
- Pharmacokinetics
- Phylogenetics
- Psychometrics
- Social Sciences
- **Scientific Analytics Horizontal Horizontal** Roots of Polynomials Bayesian Complex Numbers Vectors and Matrices Special Functions Sorting Permutations Linear Algebra BLAS Support Fast Fourier Transforms Eigensystems Random Numbers Quadrature Random Distributions • Histograms • Quasi-Random Sequences Monte Carlo Integration Statistics Differential Equations N-Tuples Simulated Annealing Numerical Differentiation Interpolation Series Acceleration
 - Chebyshev Approximation
 - Discrete Hankel Transforms
 - Minimization
 - Physical Constants
 - Discrete Wavelet Transforms

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Root-Finding

Basis Splines

Least-Squares FittingIEEE Floating-Point

nzMatrix

Matrix Operations

- Parallel Basic Linear Algebra
- Basic Linear Algebra
- Linear Equations
- Least Squares
- Eigenvalues & Eigenvectors
- Singular Value Decomposition
- Matrix Factorization & Inversion
- Matrix Element Scalar Functions
- Matrix Reduction Functions
- Matrix Inquiry Functions
- Matrix Reshaping Functions

Accessible from R, Python, Java, etc. via ODBC and Stored Procedures



nzEngine for Hadoop

Hadoop/MapReduce framework inside the appliance



- Invoke Hadoop jobs like UDFs
- Combine ubiquity of SQL with flexibility of MapReduce
- Port existing jobs and functions as-is



Netezza and SAS Integration

SAS integration via SAS Access



Score on Big Data in Parallel with SAS Scoring Accelerator



- Build model with SAS Enterprise Miner
- Automatically generate SQL and UDFs for parallelized scoring via SAS Enterprise Miner
- Score in parallel on Netezza



Model Building Made Easy

R Client integrated via nzEngine for R for in-database analytics processing



- Use standard R interface on client
- Leverage Netezza AMPP for scaling up R
- Power R models with nzAnalytics and nzMatrix for scaling up analytics

Eclipse integrated via plug-in

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- Wizards to make it easy to create projects, stored procedures and user defined functions
- Utilities for convenience (ie: SQL window, source code control, terminal window)

