

## ***Monash Advantage* Membership Addendum**

1. **Inclusion.** This Addendum modifies, is included in, and is governed by the provisions of the Master Agreement between Monash and Member.
2. **Membership kind and term.** This is an agreement for Member to receive the benefits of (select one):
  - \_\_\_ ***Monash Advantage Lite***, for 1 year, starting on the first day of the \_\_\_\_\_ calendar quarter of \_\_\_\_\_
  - \_\_\_ ***Monash Advantage Basic***, for \_\_\_ calendar quarters (minimum 2), starting on the first day of the \_\_\_\_\_ calendar quarter of \_\_\_\_\_
  - \_\_\_ ***Monash Advantage Custom***, starting \_\_\_\_\_ and ending \_\_\_\_\_
3. **Services provided.** Member is entitled to three kinds of services: Quick Inquiries, Standard Inquiries, and Briefing Feedback. In addition, it is the general policy of Monash to, at its sole discretion, assist *Monash Advantage* members in other ways, such as press release quotes, potential partnership introductions, unsolicited advice, or the opportunity to purchase further services from Monash.
4. **Quick Inquiries.** A Quick Inquiry is a request for an answer that Monash can provide with very little time or effort. Within reason, ***Monash Advantage Lite, Basic, and Custom*** members may make Quick Inquiries without limitation.
5. **Standard Inquiries.** A Standard Inquiry is a consultation with Monash that requires more time and effort than a Quick Inquiry, whether by telephone, by email or, if mutually convenient, face to face. ***Monash Advantage Lite*** members are entitled to 3 Standard Inquiries per year. Within reason, ***Monash Advantage Basic*** and ***Custom*** members may make Standard Inquiries without limitation.
6. **Briefing Feedback.** When briefed about Member's product introductions or other news, Monash customarily provides immediate advice about how to present the material to other audiences or, when appropriate, about how to modify the products and services themselves. After the first 2 or 3 instances of such Briefing Feedback per year, Briefing Feedback will be counted against Member's entitlement to Standard Inquiries.
7. **Use of materials and services.** The information and opinions provided by Monash via written product and/or consulting are strictly restricted to Member's internal use, to aid in Member's business decision making. They may not be shared or quoted outside Member. Any public quotation of Monash's words and opinions requires explicit prior permission.
8. **Membership fees.** ***Monash Advantage Lite*** membership costs \$10,000 per year, payable in advance. ***Monash Advantage Basic*** membership costs \$5,000 per quarter, payable each year in advance. ***Monash Advantage Custom*** fees will be as laid out in a further addendum. In addition, Member will reimburse Monash for out-of-pocket expenses incurred with Member's approval.

### **Member**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

### **Monash Information Services**

\_\_\_\_\_

Curt A. Monash, Ph.D.

President

Date: \_\_\_\_\_